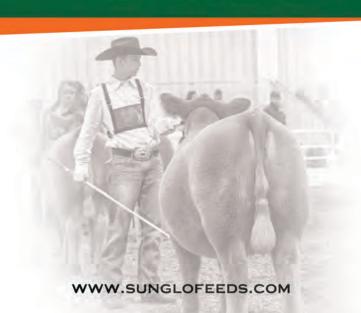


PRODUCT GUIDE







The Sunglo® Rewards Program is our way of encouraging excellence and rewarding outstanding achievement in the show ring. Designed exclusively for active participants in 4-H and FFA, the Sunglo® Rewards Program is another way you win with Sunglo® premium show feeds.

If you're a recent winner in a qualified show and you feed Sunglo®, the chances are you've won a Sunglo® Reward!

Qualifying Shows:

We've organized our Sunglo® Rewards Program into three levels based primarily on the size of the show – from the county level right on up to the majors. The higher the level, the higher the award.

Only junior shows are eligible. Prospect, jackpot, and open shows do not qualify for the Sunglo® Rewards Program, nor do shows that are not open to an entire county.

- Major Shows: Major Shows are recognized for their size and the large number of entries from all areas of one or more states. They do not include national breed shows, which are covered in the next level below.
- State, Regional & National Breed Shows: Entries from 20 or more counties of any state and national breed show. This level includes all state fairs.
- District/County & State Breed Shows: Entries from fewer than 20 counties of any state show, state breed show and county fair show.
- Complete listing of shows: can be found under the REWARDS tab on sunglofeeds.com.

Qualifying Participants:

- Only youth showing animals/poultry as part of a 4-H or FFA project are eligible.
- Only animals and poultry that have been fed Sunglo® feed as the sole commercial ration for a minimum of 60 days prior to the show are eligible, except for cattle which require a minimum of 90 days.
- Program winners are limited to receiving the highest award per species per show year.
- Sunglo® brand management retains the sole right to determine the eligibility of the applicant and to interpret program rules.
- Upon request, shows that do not appear to meet the definition of an eligible show will be reviewed and considered for eligibility by the Sunglo[®] Rewards Manager.
- This program is subject to change or cancellation without prior notice.

More detailed information is available at sunglofeeds.com

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M

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PRODUCTS AVAILABLE ONLINE AT SUNGLOFEEDS.COM





Complete FEED







CATTLE





ALL SUNGLO® CATTLE FEEDS CONTAIN:

Advanced protein and amino acid nutrition:

Unlocks the animal's potential for growth and development with select sources of non-degradable and rumen degradable proteins to promote rumen microbial growth and furnish the best complement of essential amino acids.

Optimal energy nutrition: Matches the animal's growing needs with multiple sources of energy during the growing phase and as weight gains shift from growing to finishing. Supports efficient development and conditioning with reduced risk of digestive upsets (off-feed problems, acidosis, burnout) sometimes seen when excessive cereal grains are fed.

Optimal trace minerals: Proteinated copper, zinc, manganese and cobalt are used to provide highly bioavailable sources. These key trace minerals provide protein synthesis and energy utilization and to help maintain tissue integrity, support the immune system response and help maintain show condition of hair coat and hide.

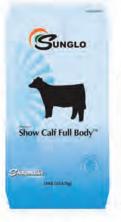
Rumen and gut health technology: Helps improve feed intake and helps reduce risk of digestive upsets and burnout over long feeding periods.

Easy to feed. EASY TO FIND.









CALF FULL BODY™

COMPLETE FEED
WITH COB FOR CREEP,
SALES PREP AND A
PRE-CONDITIONING FEED
TO HELP MAXIMIZE
BODY SHAPE AND
RUMEN HEALTH.



A premium, complete feed for show calves, specially designed for beef heifers and steers from 300 to 700 pounds in bodyweight to prepare them for sale and/or to be used as a receiving ration afterward. Also doubles as a supplemental pre-conditioning feed to use throughout feeding period to encourage body fill and bulk.

Highly palatable formula encourages consumption and helps keep animals on feed, even in new and unfamiliar surroundings.

Carefully balanced energy, protein and fiber help lessen the risk of digestive disorders with a positive energy balance to support growth during periods of stress.

Fortified with the right balance of vitamins and minerals to help avoid the negative consequences of stress to:

- Support the immune system response (selenium, Vitamins A and E).
- · Help keep animals hydrated (potassium).
- Promote a healthy rumen microbial population supporting feed intake and digestion.
- Support hair coat health and shine (key ingredients and nutrients).
- Support active nutrient supplies of amino-acid and specific trace mineral complexes for copper, zinc and manganese.

GUARANTEED ANALYSIS

CRUDE PROTEIN	12.00%	FORM	PELLET
CRUDE FAT			
CRUDE FIBER	26,00%		

B Control of the Cont





SHOW CALF DEVELOPER



HIGH FIBER / HIGH ENERGY COMPLETE FEED TO PROMOTE BULK AND FINISH.

GUARANTEED ANALYSIS

CRUDE PROTEIN	12.50%	MEDICATION	27.2G BOVATEC®
CRUDE FAT		FORM	
CRUDE FIBER	15.00%		

Bovatec is a registered trademark of Zoetis Products LLC.



SHOW CALF GROWER



A MEDICATED,
HIGH-PERFORMANCE
GROWING RATION FOR
BEEF CALVES (SHOW
COMPETITION.)

GUARANTEED ANALYSIS

CRUDE PROTEIN	12.50%	MEDICATION	27.2G BOVATEC*
		FORM	
CRUDE FIBER	15.00%		

Bovatec is a registered trademark of Zoetis Products LLC.



SHOW CALF FINISHER



COMPLETE FEED
FOR FINISHING
CATTLE 120 DAYS
BEFORE END-POINT.

GUARANTEED ANALYSIS

CRUDE PROTEIN	12.50%	MEDICATION	27.2G BOVATEC®
CRUDE FAT		FORM	
CRUDE FIBER	12.00%		

Bovatec is a registered trademark of Zoetis Products LLC.



SHOW CALF CONCENTRATE 34-B



IDEAL SHOW CATTLE
PROTEIN SUPPLEMENT
TO BE FED WITH
ROUGHAGE AND MIXED
WITH GRAINS.

GUARANTEED ANALYSIS

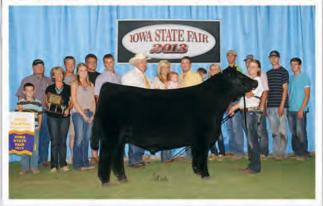
CRUDE PROTEIN	34.00%	MEDICATION	BOVATEC*
CRUDE FAT		FORM	
CRUDE FIBER	5.00%		

Bovatec is a registered trademark of Zoetis Products LLC.



Congratulations Maggie Ferguson!





GRAND CHAMPION 4-H MARKET STEER
2013 IOWA STATE FAIR

REGIONAL MANUFACTURED SHOW STEER FEED WITH SHOW CALF CONCENTRATE 34-B

IDEAL SHOW CATTLE PROTEIN SUPPLEMENT TO BE FED WITH ROUGHAGE AND MIXED WITH GRAINS.

FED TWICE A DAY

Maggie Ferguson's FEEDING STRATEGY FOR STEERS





REGIONAL MANUFACTURED SHOW STEER FEED WITH SHOW CALF CONCENTRATE 34-B

SWITCHED TO ONE FEEDING IN THE EVENING.





I really like the Sunglo® Steer feed with Sunglo® Show Calf Concentrate 34-B that is locally made at our mill with Wade Rodgers diet recommendations. They have better rib shape and more belly without getting too excessively fat like other feeds can do. The feed is very palatable as cattle seem to really like the taste of it. Makes it a lot easier to get cattle fat when they like to eat!

-Maggie Ferguson, New Sharon, Iowa



HOGS





ALL SUNGLO® HOG FEEDS CONTAIN:

Ideal carbohydrate balance: Improves showpig performance due to a better gut environment from ideal balance of starch, sugar and fiber from start to finish. Keeps your pigs on feed, on schedule and performing their best with superior energy metabolism, gut condition, stool consistency and more.

Ideal amino acid balance: Supports the immense muscle mass in showpigs by providing enhanced amino acid levels, including digestible lysine and five other important amino acids ratio to lysine, all balanced to support lean growth.

Innovative ingredients: Improves feed intake and performance. Tight formulation designs – in combination with ongoing world-class research – set a new industry standard for keeping your showpigs at the head of their class.

Active nutrient supply: Nourishes show pigs through elevated nutrients, enhanced nutrient availability and superior balance for unprecedented performance in showpigs at every stage.

Show micronutrients: Supports strong bone growth and immense muscle mass in superior show pigs from start to finish, including vitamin E, vitamin D, and biotin minerals like digestible phosphorus, potassium, chromium and zinc. All balanced to maximize show pig performance.





PRE-STARTER



THE CHOICE FOR CREEP AND SEVEN DAY POST-WEANING START. PRE-STARTER IS A SPECIALIZED ULTRA-SMALL PELLET DESIGNED TO SMOOTH THE TRANSITION FROM SOW'S MILK TO DRY FEED.

Pre-Starter is normally fed for 5 to 10 days after weaning.

Pre-Starter is highly palatable to encourage feed intake. It contains plasma proteins, lactose and milk proteins at levels needed by young pigs immediately post-weaning. It can also be used as a creep feed when milk supply is limited.

GUARANTEED ANALYSIS

CRUDE PROTEIN	25.00%	LYSINE	1.70%
CRUDE FAT		FORM	
CRUDE FIBER	5.00%	MEDICATION	CTC/DENAGARD®

Denagard® is a registered trademark of Novartis AG.



STARTER



AGGRESSIVE APPROACH TO
EARLY SALE READY BLOOM AND
SHAPE FOLLOWING SUNGLO*
PRE-STARTER. DESIGNED FOR
HIGH PALATABILITY AND TO
PROMOTE SUPERIOR TASTE,
GUT CONDITION AND STOOL
CONSISTENCY

Formulated for young pigs from 25 to 50 pounds. 1/8-inch mini pellet form.

GUARANTEED ANALYSIS

CRUDE PROTEIN	22.00%	LYSINE	1.60%
CRUDE FAT		FORM	
CRUDE FIBER	3.50%	MEDICATION	CTC/DENAGARD®

Denagard® is a registered trademark of Novartis AG.



STARTER S-803



USER FRIENDLY STARTER THAT
OFFERS A SAFE EXPANDED
FEEDING WINDOW. A PELLETED
FEED THAT MAXIMIZES BLOOM
ON WEANED PIGS.

Formulated for young pigs from 25 to 65 pounds in bodyweight. Comes in a 1/8-inch mini pellet. Can be used after Sunglo® Pre-Starter and also after Sunglo® Starter.

GUARANTEED ANALYSIS

CRUDE PROTEIN	19.00%	LYSINE	1.40%
CRUDE FAT		FORM	
CRUDE FIBER	3.00%	MEDICATION	CTC/DENAGARD®

Denagard® is a registered trademark of Novartis AG.



PIG TRANSITION



MAINTAINS BLOOM AND DOUBLES
AS A FIRST FEED TO NEW HOME.
SUNGLO* PIG TRANSITION IS
A THIRD STAGE STARTER
DESIGNED TO CONTINUE GROWTH
AND DEVELOPMENT WHILE
MAINTAINING BLOOM.

Sunglo® Pig Transition is used in pigs weighing 40 pounds to 100 pounds.

It is cost effective for use after Sunglo® Starter to maintain bloom a high percent saleable pig. It's also an effective receiver feed due to its palatability and combination of medications. Sunglo® Pig Transition contains CTC/Denagard® for a broad spectrum control.

GUARANTEED ANALYSIS

CRUDE PROTEIN	19.00%	LYSINE	1.30%
CRUDE FAT		FORM	
CRUDE FIBER	4.00%	MEDICATION	CTC/DENAGARD®

Denagard® is a registered trademark of Novartis AG.





PIG GROWER



THIS 18% PROTEIN LINE IS
QUICKLY BECOMING THE FEED
OF CHOICE IN THE SUNGLO*
LINE TO DEVELOP SHOW PIGS.
FEED AFTER TRANSITION
TO PROMOTE GROWTH AND
MUSCLE DEVELOPMENT.

Sunglo® Pig Grower is used in pigs weighing 75 lb. and up.

The Pig Grower can be positioned across a wide range of genetics to achieve optimal growth, muscling and condition. Pig Grower is medicated with Tylan® and is the most used product in the line. Tylan® does not require a withdrawal time.

GUARANTEED ANALYSIS

CRUDE PROTEIN	18.00%	LYSINE	1.05%
CRUDE FAT		FORM	
CRUDE FIRER	4 00%	MEDICATION	TYLAN®

Tylan* is a registered trademark for Elanco* Animal Health, a division of Eli Lilly and Company.



PIG FINISHER



OPTION FOLLOWING GROWER
OR TRANSITION. ENHANCES A
SOFTER LOOK. THIS 16% PROTEIN
OPTION IS DESIGNED TO ADD
CONDITION TO PIGS THAT ARE
HARDER IN THEIR APPEARANCE.

Designed to be fed as the sole ration for pigs weighing 150 lbs. to market.

Sunglo® Pig Finisher is also the feed of choice for tighter made pigs that need added body and finish.

GUARANTEED ANALYSIS

CRUDE PROTEIN	16.00%	LYSINE	0.9%
CRUDE FAT		FORM	
CRUDE FIBER	4.00%	MEDICATION	TYLAN*

Tylan* is a registered trademark for Elanco* Animal Health, a division of Eli Lilly and Company.





NO OTHER FINAL STAGE FEED EQUALS THE SUCCESS OF SUNGLO* S-811.

A combination of the superior starter nutrition with 9 grams Paylean® to maximize bloom and show readiness in the last 14 to 30 days prior to the show.

Medicated with 100 grams/ton of Tylan®.

For pigs that need extra bloom, shape and mass prior to the targeted show.

GUARANTEED ANALYSIS

CRUDE PROTEIN	19.00%	LYSINE	1.40%
CRUDE FAT		FORM	
CRUDE FIBER	3.00%	MEDICATION	TYLAN*100/PAYLEAN*9g

Tylan* is a registered trademark for Elanco* Animal Health, a division of Eli Lilly and Company. Paylean* is a registered trademark for Elanco*s brand of ractopamine. Elanco* and Paylean* are registered trademarks of Eli Lilly and Company.





SHOW SECTOR 1 COMPLETE



USER FRIENDLY, MEAL FORM STARTER OFFERING A SAFE, EXPANDED FEEDING WINDOW WHILE MAXIMIZING BLOOM ON WEANED PIGS.

Designed for pigs in the 18 to 40 lb. weight range.

Formulated with multiple milk, protein and amino acid sources to provide highly digestible nutrients needed by young pigs with a very immature digestive system.

Ingredient combination promotes appetite and improved daily feed consumption.

GUARANTEED ANALYSIS

CRUDE PROTEIN	20.00%	LYSINE	1.40%
CRUDE FAT		FORM	
CRUDE FIBER	2.50%		



SHOW SECTOR 2 COMPLETE



SHOW SECTOR 2 COMPLETE IS A THIRD STAGE STARTER FEED IN MEAL FORM DESIGNED TO CONTINUE GROWTH AND DEVELOPMENT WHILE MAINTAINING BLOOM (DOUBLES AS A FIRST FEED TO NEW HOME.)

A ration designed for consumption which correlates to more rib and muscle shape while saving money in a large consumption phase.

Works great as a receiver feed for bringing in show pigs to the youth's farm getting them the proper nutrition and the best drug combination available.

Designed for pigs in the 30 to 70 lb. weight range.

Contains high levels of lactose (milk sugars) and amino acids to support enhanced feed intake, early muscle development and bloom.

GUARANTEED ANALYSIS

CRUDE PROTEIN	19.50%	LYSINE	1.30%	
		FORM		
CRUDE FIBER	2.60%			



18 G-LINE MEAL FEED



THIS 18% PROTEIN LINE IS
QUICKLY BECOMING THE FEED
OF CHOICE TO DEVELOP SHOW
PIGS. FEED AFTER SHOW
SECTOR TO PROMOTE GROWTH
AND MUSCLE DEVELOPMENT.

A meal feed designed for pigs weighing 75 lb. and up.

18 G-Line Meal Feed can be positioned across a wide range of genetics to promote optimal growth, muscling and condition. 18 G-Line Meal Feed is medicated with Tylan®. Tylan® does not require a withdrawal time.

GUARANTEED ANALYSIS

CRUDE PROTEIN	18.00%	LYSINE	1.11%
		MEDICATION	
CRUDE FIBER	4.00%	FORM	MEAL

Tylan* is a registered trademark for Elanco* Animal Health, a division of Eli Lilly and Company.





OPTION FOLLOWING 18 G-LINE
MEAL FEED OR SHOW SECTOR
2 COMPLETE. ENHANCES A
SOFTER LOOK. DESIGNED TO ADD
CONDITION TO PIGS THAT ARE
HARDER IN THEIR APPEARANCE.

Designed to be fed as the sole ration for pigs weighing 150 lbs. to market to encourage growth in rib and body.

16 G-Line Meal Feed is also the feed of choice for tighter made pigs that need added body and finish.

GUARANTEED ANALYSIS

CRUDE PROTEIN	16.00%	LYSINE	1.00%
CRUDE FAT		MEDICATION	
CRUDE FIBER	4 00%	FORM	

Tylan" is a registered trademark for Elanco" Animal Health, a division of Eli Lilly and Company.





G-LINE GILT DEVELOPER



DESIGNED TO ENHANCE APPETITE
AND CONSUMPTION WITH EXTRA
NUTRIENTS TO BUILD DIMENSION
AND VOLUME.

A meal feed designed for 100 lbs. and greater body weight breeding gilts to develop correctly in structure, capacity and growth.

A must use feed to maximize the genetic potential of your breeding unit.

Contains **Bloom & Fiber** to improve bloom & fill.

GUARANTEED ANALYSIS

CRUDE PROTEIN	17.00%	LYSINE	1.00%
CRUDE FAT		MEDICATION	
CRUDE FIBER	4.00%	FORM	

Tylan* is a registered trademark for Elanco* Animal Health, a division of Eli Lilly and Company.



G-LINE MELLO



UNIQUE FORMULA WHICH
AGGRESSIVELY AIDS A SOFTER
APPEARANCE WITHOUT
SACRIFICING MUSCLE.

For pigs that are too hard in their appearance and need added body

condition for that "mello", soft appearance.

Includes innovative research technology.

Formulated with a research based blend of lysine and protein which enables the pig to maintain optimum muscle shape while efficiently converting energy into fat deposition.

GUARANTEED ANALYSIS

CRUDE PROTEIN	14.50%	LYSINE	.99%
CRUDE FAT		MEDICATION	
CRUDE FIBER	3.50%	FORM	MEAL

Tylan* is a registered trademark for Elanco* Animal Health, a division of Eli Lilly and Company.



G-LINE CATAPULT COMPLETE



THE GO-TO GROUND OPTION TO ENHANCE BULK, POWER AND SHAPE THE LAST 30 DAYS PRIOR TO SHOW.

For pigs that need to be "catapulted" to show ring ready appearance.

A combination of the superior starter nutrition with 9 grams Paylean® to maximize bloom and show readiness in the last 14 to 30 days prior to the show.

Medicated with 100 grams/ton of Tylan® and contains 9 grams Paylean®.

GUARANTEED ANALYSIS

CRUDE PROTEIN	18.00%	LYSINE	1.35%
CRUDE FAT		MEDICATION	
CRUDE FIBER	3.00%	FORM	MEAL

Tylan" is a registered trademark for Elanco" Animal Health, a division of Eli Lilly and Company. Paylean' is a registered trademark for Elanco"s brand of ractopamine. Elanco" and Paylean" are registered trademarks of Eli Lilly and Company.



Congratulations Brakey Newhouse!



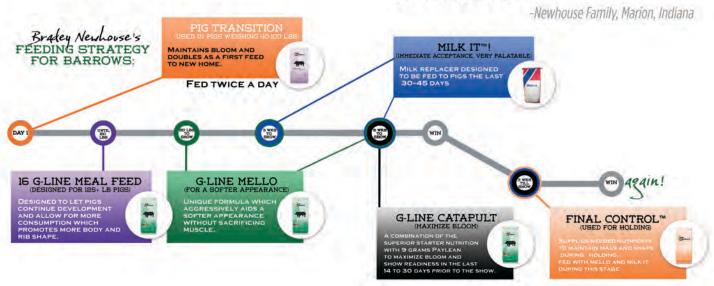
CHAMPION BERKSHIRE BARROW 2013 WORLD PORK EXPO



RES GRAND BARROW OVERALL AND CHAMPION BERKSHIRE BARROW

2013 TEAM PUREBRED NAT'L JR SHOW

With Sunglo® feed, we've taken good pigs and made them great! Sunglo® feed offers consistent, preformulated rations that are tailored to individual show pig needs, whether it be to soften or bulk one up. The step-by-step process makes it easy for everyone from novice to experienced feeders to find success. Although feeding the product is easy, if we've ever had a question there has been a Sunglo® feed expert to help guide us along the way.







SOW BASE

A PREMIUM SOW BASE
MIX TO SUPPORT
PRODUCTION IN
GESTATION AND
LACTATION.



Contains vitamins, trace minerals, amino acids, PLUS the following ingredients to support reproductive performance:

- Organic Selenium (Se Yeast) Improves selenium status.
- Chromium Tripicolinate (Chromax®)
 A trace mineral that improves litter size.
- BioPlus 2B
 A direct fed microbial that decreases pathogen load in the gut and feces of pigs.
- Elevated Vitamin Levels.
- Promotes reproductive efficiency, conception & hoof health.
- Contains a protected form of the phytase enzyme to reduce the need for high levels of inorganic phosphorus.
- L-Lysine is also included to reduce soybean meal inclusion.

GUARANTEED ANALYSIS

	GESTATION	LACTATION
CRUDE PROTEIN	12.5%	18.5%
PHOSPHOROUS	0.58%	0.63%



SHOW SECTOR 1 CRUMBLE

A HIGH MILK PRODUCT
BASE MIX DESIGNED
TO MEET AND EXCEED
THE NEEDS OF
PIGS IN THE EARLY
STARTER PHASE.



This first phase mix allows producers to make a complete grind mix feed after using Sunglo® Pre-Starter and/or Sunglo® Starter.

- Designed for pigs 18 to 30 lb., but can be used up to 40 lb. body weight.
- Formulated with the highest levels of milk proteins, crystalline amino acids, plasma and other highly digestible proteins to assist pigs transitioning to ground feeds and promoting muscle development and skin and hair aesthetics.
- Ingredient combination promotes appetite and improved daily feed consumption.
- Non-medicated to allow for farm specific medication options.
- Crumble form to optimize flowability in feeders.
 Use at 500 lbs/ton along with corn, soybean meal, and fat. 50 lb. bag (10 bags/ton)

GUARANTEED ANALYSIS

CRUDE PROTEIN	20.00%
CRUDE FAT	
CRUDE MAX FIBER	2.00%
LYSINE	
FORM	CRUMBLE
MEDICATION	





SHOW SECTOR 2 BASE

A SECOND PHASE BASE MIX USED TO MAKE THE PRIMARY STARTER DIET USED FOR DEVELOPING SHOW PIGS.



- Designed for pigs from 30 to 70 lb.
- Contains high levels of lactose (milk sugars) and amino acids to support enhanced feed intake, early muscle development and bloom.
- Non-medicated to allow for farm-specific medication options.
- Use at 385 lbs. per ton along with corn, soybean meal and fat (optional) – 55 lb. bag (7 bags/ton).



SHOW BASE

A "TRIED AND PROVEN" SHOW FEED BASE MIX TO BE USED FOR GRIND AND MIX SHOW PIG GROWER OR FINISHER RATIONS.



- Designed for pigs in the 60 lb. to market weight range.
- All inclusive fortification of ration for amino acids, vitamins, minerals and extra digestibles to make a premium show ration.
- Contains multiple protein sources and additional palatability factors to assure proper muscle and skeletal development while encouraging feed intake.
- Allows different inclusions of corn, soybean meal, fat and medications to tailor fit rations for each phase of feeding.
- 200 lbs. per ton inclusion 50 lb. bag (4 bags/ton)

GUARANTEED ANALYSIS

CRUDE PROTEIN	20.00%
CRUDE FAT	6.00%
CRUDE MAX FIBER	3.50%
LYSINE	2.38%
FORM	MEAL
MEDICATION	NON-MEDICATED

GUARANTEED ANALYSIS

CRUDE PROTEIN	18.00%
CRUDE FAT	6.50%
CRUDE MAX FIBER	4.00%
LYSINE	2.40%
FORM	MEAL
MEDICATION	NON-MEDICATED



SHEEP AND GOATS

ALL SUNGLO® SHEEP & GOAT FEEDS CONTAIN:

Healthy Tract® Technology: A proprietary blend of select ingredients helps support urinary tract health by lowering pH levels and balancing calcium and phosphorous levels for optimum function in show lambs and goats on nutrient-rich show diets.

Advanced amino acid profile: Multiple sources of protein, by-pass amino acids and guaranteed amino acid levels help create a winning profile promoting optimum performance, including muscle development, growth in frame, bloom and body condition.

Superior palatability: Innovative formula with superior palatability encourages consumption in young, early weaned lambs and goats and helps keep them on feed for proper intake levels and superior performance from start to finish.

Performance-driven features: A powerful combination of added features promotes superior performance in show lambs and goats. Formula includes Omega-3 fatty acids, added yeast culture, direct-fed microbials and organic trace mineral complexes of selenium, zinc, manganese and cobalt. Copper included in goats feeds only.

Active nutrient supply: Elevated nutrient levels, enhanced nutrient availability and superior overall nutritional balance promote unprecedented performance in show lambs and goats at every stage.

Show micronutrients: Select micronutrients support strong bones, a healthy immune system and muscle mass found in superior show lambs and goats, including Vitamin E, thiamine, biotin and zinc. Copper included in goats feeds only.

Sheep Only

Thiamine (Vitamin B1): Supports the added Thiamine nutrient requirement for lambs, important for normal brain function.





LAMB CREEP TRANSITION 20-D



CREEP FEED DESIGNED TO GET YOUNG LAMBS STARTED RIGHT

- 1/8-inch pellet for baby lambs.
- 20% protein with milk, fish and yeast products to develop the potential frame and muscling.
- Very palatable to encourage feed intake at an early age.
- May be fed for a few weeks past weaning to avoid a decrease in growth during that period.
- · Contains 30.2 grams per ton of Deccox®.

GUARANTEED ANALYSIS

CRUDE PROTEIN	20,00%	MEDICATION	DECCOX
		FORM	
CRUDE FIBER			

Deccox" is a registered trademark of Zoetis Products LLC.



LAMB TRANSITION



FORMULATED FOR LAMBS
ONE WEEK OLD THROUGH
WEANING AS A CREEP FEED
AND AS THE SOLE RATION
FOR LAMBS FROM WEANING
TO SO-60 POUNDS.

Ideal for show lambs, breeding ewes and bucks being fitted for sale. Also for newly purchased show lambs to help ease their transition and support continued growth and development.

GUARANTEED ANALYSIS

CRUDE PROTEIN	20.00%	MEDICATION	DECCOY
		FORM	
CRUDE FIBER	16.00%		

Deccox® is a registered trademark of Zoetis Products LLC.



LAMB PELLET 17-D



BALANCED FORMULATION OF PROTEIN, FAT AND FIBER THAT KEEPS LAMBS ON FEED.

GUARANTEED ANALYSIS

CHUDE PROTEIN	17.00%	MEDICATION	DECCOX
CHUBERAT	3.00%		FELLET.
CRUDE FIBER	16.00%		

Deccox* is a registered trademark of Zoetis Products LLC.





LAMB TEXTURED 18-D



COMPLETE FEED TO BE FED TO CREEPING AND GROWING LAMBS AND GOATS.

GUARANTEED ANALYSIS

CRUDE PROTEIN	18.00%
CRUDE FAT	1,00%
CRUDE FIBER	15,00%
MEDICATION	27,26 DECCUR
FORM	TEXTURED

Deccox is a registered trademark of Zoetis Products LLC



LAMB START TO FINISH TEXTURED



THIS FEED IS DESIGNED TO BE FED TO STARTING GROWING AND FINISHING LAMBS.

Availability may vary by region

GUARANTEED ANALYSIS

CRUDE PROTEIN	18.00%	
CRUDE FAT	3.00%	
CRUDE FIBER	8,00%	
MEDICATION	30G BOVATEC	
FORM	TEXTURED	

"Bovatec" is a registered trademark of Zoetis Products LLC.



GOAT TRANSITION DECCOX®



FEED FROM 3 WEEKS OF AGE TO 5 WEEKS AFTER WEANING

Feed as a complete ration to growing and finishing goats.
Contains Deccoquinate at 9.1 mg/
lb. A consumption of 2.5 pounds

per 100 pounds body weight daily will provide the desired level of Deccoquinate. Feed for at least 28 days during periods of exposure or when experiences indicate that coccidiosis is likely to be a hazard.

GUARANTEED ANALYSIS

CRUDE PROTEIN	17.00%	MEDICATION	DECCOX
CRUITE PAT			
CRUDE FIBER	14.00%		

Deccox is a registered trademark of Zoetis Products LLC.



GOAT GROW DECCOX®



DESIGNED FOR USE FROM THE STARTING TO FINISHING STAGES OF YOUR GOAT.

A complete growing and finishing ration for show goats from 60 pounds bodyweight through finish. Specially formulated to help realize the full genetic potential in heavily muscled goats.

GUARANTEED ANALYSIS

CRUDE PROTEIN	17.00%	MEDICATION	DECCOX
	5.00%		
CRUDE FIBER	16.00%		

^{*}Deccox* is a registered trademark of Zoetis Products LLC.











ALL SPECIES





DEFINITION®

ENHANCES APPEARANCE AND
DEFINITION OF MUSCLE AS ANIMALS
ENTER THE SHOW RING.



A water-soluble product containing a complex formula that has been researched to enhance appearance and definition of muscle as needed prior to entering the show or sale ring.

Available in a pail of 20 packs (10-4 oz. packets of Definition Base and 10-2 oz. packets of Definition Activator).

ζC





FINAL CONTROL™

SUPPLIES NEEDED NUTRIENTS TO MAINTAIN MASS AND SHAPE DURING "HOLDING".



A unique "top dress" product designed for use with Sunglo® formulated show feeds when total feed intake is being restricted to achieve desired body weight or condition.

Final Control™ supplements supplies critical nutrients needed to maintain muscle mass and shape during a "holding program".

Feed 1 to 2 lb. per head, per day along with the amount of regular show feed needed to achieve the desired weight when restricting total feed intake to 4 lb. per day or less.



FULL TANK™

DESIGNED TO INCREASE THE CAPACITY OF THE STOMACH OR RUMEN.



- Maintains "gut fill" and keeps the fresh, expanded look.
- A nutritional product designed to increase the capacity of the stomach or rumen.
- Useful when intake is restricted to limit weight gain.
- When limit feeding, adding Full Tank™ supplement maintains "gut fill" and keeps the fresh, expanded look.
- Reduces stress level and hard look associated with a low feed intake.
- Contains a probiotic to aid digestive function.
- 1/8" pellet and works best when fed dry.
- Expands and retains more water than beet pulp.

GUARANTEED ANALYSIS

CRUDE PROTEIN	28.00%
CRUDE FAT	
CRUDE FIBER	5.00%
LYSINE	1.40%
FORM	PELLET

GUARANTEED ANALYSIS

CRUDE PROTEIN	8.00%
CRUDE FAT	1.00%
CRUDE FIBER	30.00%
LYSINE	0.20%
FORM	AVAILABLE IN BOTH PELLETED AND MEAL VERSIONS



91 Junior Maria Control of the Contr

NATURAL SOURCE OF GLUCOSAMINE AND CHONDROITIN FOR JOINT, HOOF AND SKIN HEALTH.



- A natural source of glucosamine and chondroitin for joint, hoof and skin conditioning.
- Contains glucosamine and chondroitin sulfate at high levels along with Biotin and chelated trace minerals for complete joint and hoof care.
- Feeding InMotion™ supplement in conjunction with Paylean® may reduce pain associated with joint stress.
- Preconditioning InMotion[™] supplement prior to feeding Paylean[®].
- For optimal joint health, glucosamine and chondroitin sulfate should be supplemented for at least 30 days.

LIQUAFAT™



A LIQUID OIL
TOP DRESS TO
ADD ADDITIONAL
ENERGY FROM
FAT TO THE
DIET. CONTAINS
TWICE THE LEVEL
OF CALORIES
COMPARED
TO NORMAL
FEED GRAINS.



- Contains twice the level of calories compared to normal feed grains.
- A blend of quality liquid energy sources, including flax seed and coconut oils that provides a desirable combination of Omega 3 and Omega 6 fatty acids.
- Can be used to control dust in meal feeds as well as provide increased energy.

GUARANTEED ANALYSIS

CRUDE PROTEIN	28.00%
CRUDE FAT	
CRUDE FIBER	9.00%
LYSINE	1.20%
FORM	PELLET

GUARANTEED ANALYSIS

CRUDE FAT	99.00%
FORM	





SHOW BLOOM®

SHOWBLOOM® IS A NATURAL, HIGHLY
PALATABLE NUTRITIONAL SUPPLEMENT
FORMULATED TO IMPROVE ANIMAL HEALTH
AND WELL-BEING.



For decades, ShowBloom® has been the preferred supplement of champions. A balance of high-quality protein, vitamins, and minerals, helps animals reach full genetic potential in skin and coat quality, muscling, and hoof condition.

ShowBloom® is based on food-grade brewer's yeast, a natural digestive system prebiotic. Just a few ounces of ShowBloom® each day increases feed intake and utilization and promotes efficient digestion, helping animals absorb maximum nutrition.

ShowBloom® is made without artificial colors, flavors, or preservatives.

S'MORE FILL™



SUNGLO* S'MORE
FILL™ IS A DRY OR
WET FED SHOW
SUPPLEMENT
TO ENHANCE
AN AWARD
WINNING, FULL
APPEARANCE FOR
SWINE, SHEEP,
GOAT OR CATTLE.



- Fast acting show day fill.
- Highly palatable to encourage consumption.
- Hand feed as a top dress at the rate of 0.5 to 1.0 lb. per head, per day.
- Mix with water, soak overnight, and feed for extra fill.
- Use as a sole ration to enhance show day fill.
- Add 100 lbs/ton of S'more Fill™ as a supplemental add pack to quality show feeds.

GUARANTEED ANALYSIS

CRUDE PROTEIN	28.00%	
CRUDE FAT		
CRUDE FIBER	9.00%	
LYSINE		
FORM	PELLET	

Show Bloom® is a registered trademark of The F.L. Emmert Company.

GUARANTEED ANALYSIS

CRUDE PROTEIN	11.00%
CRUDE FAT	
CRUDE FIBER	10.00%
LYSINE	
FORM	MEAL





STAR-GLO™ PELLET

FORMULATED TO
GIVE YOUR SHOW
ANIMAL INCREASED
BLOOM AND
MUSCLE TONE.



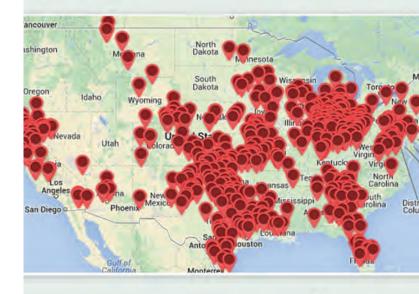
An excellent top dress feed for sheep, beef and swine show animals. STAR- GLO^{TM} gives your animal better hair growth, healthier skin and an increased appetite to achieve ultimate show bloom.

GUARANTEED ANALYSIS

CRUDE PROTEIN	40.00%
CRUDE FAT	3.00%
CRUDE FIBER	4.00%
LYSINE	2.60%
FORM	PELLET

STAR-GLO™ is a trademark of Starmaster show feeds

SUNGLO, IS NOW Available AT OVER 3,500 LOCATIONS



Nationwide





Congratulations Kane Aegerter!



GRAND CHAMPION SHORTHORN PLUS HEIFER
2013 NATIONAL WESTERN





Sunglo® calf feeds. The program is very easy to use and with each bag we feed, we know that the heifers are getting everything they need. We are confident in recommending the products to others that we see on the show circuit. Our heifers stay at the top of their game, week after week, by also utilizing 2 the Fullest™ and Full Body™. We are happy with the results these products have shown us.

-Aegerter Family, Seward, Nebraska





CATTLE





2 THE FULLEST™

TO BE USED AS A
SUPPLEMENTAL
FORAGE SOURCE FOR
CATTLE, GOAT, SHEEP
AND EQUINES.



- Highly palatable grass forage.
- Added molasses to enhance feed intake and water consumption.
- Consistent high-quality roughage can be fed daily and helps maintain rumen health and digestibility.
- Provides added bloom and fill for show day.

GUARANTEED ANALYSIS

CRUDE PROTEIN	8.00%
CRUDE FAT	
CRUDE FIBER	30.00%
FORM	FORAGE





CATTLE POWER UP™

CATTLE POWER
UP IS DESIGNED
TO ASSIST SHOW
CATTLE THAT ARE
IN NEED OF MORE
ENERGY AND FATTY
ACIDS TO INCREASE
BLOOM, HAIR COAT
AND COVER.



- Cattle Power Up™ supplement is formulated with "Rumen Bypass" technology.
- Bypass factor causes these fat sources to be more efficient in small intestine absorption.
- Contains high quality vegetable oil sources that provide higher levels of Omega 3 and Omega 6 fatty acids.
- Results in improved bloom, hair coat, and skin condition.
- Improved palatability and utilization to allow quicker change in animal's composition.
- 3/16 in. pellet.
- Allows for easy blending into texturized, pelleted or meal complete feeds.



EPIC

HAIR SUPPLEMENT FOR SHOW CATTLE IS CUTTING-EDGE TECHNOLOGY. FIELD TRIALS HAVE SHOWN THAT EPIC PRODUCES THE STRONGEST RESULTS IN THE INDUSTRY.



Hair separates class winners from champions. Epic provides longer, denser hair.

- There's no melatonin.
- Like all Sunglo® feed products, Epic is research based.
- Packaged in 25 lb. bags.
- Each bag will yield approximately 30 days of feed additive per animal.

GUARANTEED ANALYSIS

CRUDE PROTEIN	10.00%	
CRUDE FAT		
CRUDE FIBER	6.00%	
FORM		

GUARANTEED ANALYSIS

CRUDE PROTEIN	11.00%
CRUDE FAT	5.50%
CRUDE FIBER	10.00%
LYSINE	0.50%
FORM	MEAL





FLAIR®

SUPPLEMENT TO PROMOTE HAIR AND INCREASE APPETITE.



- A unique, proprietary combination of nutrients and the perfect supplement to support show calf nutrition and health, which helps promote growth of a full, fresh, hair coat.
- Originally created by the Wilcox family, who considers Flair® supplement the 'secret ingredient' to their family's tremendous show ring success. Now distributed under the Sunglo® feed brand.

SHOW CATTLE EXPLOSION™



FOR HEALTHY RATE
OF GAIN, IMPROVED
FEED EFFICIENCY
AND INCREASED
CARCASS LEANNESS
IN CATTLE FED
IN SLAUGHTER
CONFINEMENT THE
LAST 28 TO 42 DAYS.



- · Added whey, milk and barley.
- 7.5% fat.
- Provides a convenient method to use Optaflexx® to show calf rations.
- Optaflexx® may improve ribeye area up to 0.5" (Elanco® research findings).
- Add to current ration.
- One bucket will feed one steer at 3/4 lb. per day for 40 days.

GUARANTEED ANALYSIS

CRUDE PROTEIN	16.00%
CRUDE FAT	
CRUDE FIBER	0.40%
FORM	
MEDICATION	CTC

GUARANTEED ANALYSIS

CRUDE PROTEIN	14.00%
CRUDE FAT	
CRUDE FIBER	5.00%
FORM	
MEDICATED	OPTAFLEXX™

Optaflexx* is a registered trademark of Eli Lilly & Company





HOGS





- •Use when showing swine, beef cattle, sheep and goats during periods of stress and/or low daily feed intake.
- A water-soluble electrolyte, amino acid, energy and vitamin mixture to use during times of stress and during the final conditioning period prior to the show.
- •Extremely palatable to encourage feed or water intake and provide supplemental nutrition.

2 Packaging sizes:

- · Available in 4 3 lb canisters
- · Available in 2 10 lb bags

GUARANTEED ANALYSIS

CRUDE PROTEIN	13.00%	LYSINE	1.00%	
CRUDE FAT		FORM		
CRUDE FIBER	0.50%	3		





GUARANTEED ANALYSIS

CRUDE PROTEIN	24,00%	LYSINE	1.35%
CRUDEFAT	(9.00%	FORM	HEAL
CRUDE FIBER	8.00%		



For the removal and control of:

- Lungworms: Metastrongylus apri, Metastrongylus pudendotectus.
- Gastrointestinal Worms: Adult and larvae (L3, L4 stages, liver, lung intestinal forms) large roundworm (Ascaris suum), nodular worms (Oesophagostomum dentatum, O.quadrispinulatum); small stomach worm (Hyostrongylus rubidus), adult and larvae (L2, L3, L4 stages-intestinal mucosal forms) whipworm (Trichuris suis).
- •Kidney worms: Adult and larvae Stephanurus dentatus.

GUARANTEED ANALYSIS

CRUDE PROTEIN 18,00%	LYSINE	0,90%
Childerat 1000	FORM	PELLET
CRUDE FIBER 10:00%	MEDICATED	SAFEGUARD
ACTIVE DRUG INOPERIONT	PENGENDAR	ILL 7650770N



EXPLODE



A CRUMBLE SUPPLEMENT
CONTAINING PAYLEAN DESIGNED
TO BE MIXED WITH SUNGLO
COMPLETE SHOW FEEDS.

- In addition to Paylean®, Explode™ supplement provides extra nutrition needed to maximize the Paylean® response.
- Mix 1/2 lb, of Explode® supplement with 5 1/2 lb. of show feed to obtain a 9 gram per ton level of Paylean®.
- · Available in a 25 lb. bag.

GUARANTEED ANALYSIS

CRUDE PROTEIN	23.00%	LYSINE	1.60%
CRUDE FAT		FORM	
CRUDE FIBER	4.00%	MEDICATION	PAYLEAN

Paylean" is a registered trademark for Elanco"'s brand of ractopamine. Elanco" and Paylean" are registered trademarks of Eli Lilly and Company.





MILK IT™

A NON-MEDICATED MILK REPLACER DESIGNED TO BE FED TO PIGS DURING THE LAST 30-45 DAYS WHEN GETTING THEM READY FOR SHOW.

- Immediate acceptance and very palatable.
- Milk It[™] supplement is available in a 25 lb. bag for easy and economical on farm use.

GUARANTEED ANALYSIS

CRUDE PROTEIN	20.00%	LYSINE	1.80%
CRUDE FAT		FORM	
CRUDE FIBER	0.10%		



POWER UP™



POWER UP™ IS DESIGNED TO ASSIST SHOW ANIMALS THAT ARE IN NEED OF MORE ENERGY AND FATTY ACIDS TO INCREASE BLOOM, HAIR COAT AND COVER.

- Contains high quality vegetable oil sources that provide higher levels of Omega 3 and Omega 6 fatty acids.
- Swine utilize Power Up™ supplement efficiently as a normal fat source.
- Results in improved bloom, hair coat and skin condition.
- Improved palatability and utilization to allow quicker change in animal's composition.
- Allows for easy blending into texturized, pelleted or meal complete feeds.

GUARANTEED ANALYSIS

	CRUDE PROTEIN	13.00%	FORM	PELLET
I				
I	CRUDE FIBER	6.00%		

ENCOURAGES FEED CONSUMPTION IN SHOW PIGS. GUARANTEED ANALYSIS CRUDE PROTEIN 43.00% CRUDE FAT 4.00% CRUDE FIBER 2.00%



SIMULATE™



FOR PIGS 2 DAYS
OLD TO WEANING

As an aid in the prevention of bacterial enteritis (scours), baby pig diarrhea (in baby pigs only), vibrionic dysentery, bloody dysentery and salmonellosis (necro or necrotic enteritis).

GUARANTEED ANALYSIS

CRUDE PROTEIN	26.00%	LYSINE	2.34%
CRUDE FAT		FORM	
ACTIVE DRUG INGREDIENTS		OXYTETRACYCLINE, 50 G/TON	
		NEOMYCIN BASE, 100 G/TON*	

*100G NEOMYCIN BASE IS EQUIVALENT TO 142.8G NEOMYCIN SULFATE.



SUMO™

SUMO COMBINES THE MOST
ADVANCED AND AGGRESSIVE
SOURCES OF FAT AND MILK
PRODUCTS TO ENSURE IMMEDIATE
ACCEPTANCE AND IMPROVED
BLOOM AND CONSUMPTION.

- Immediate acceptance and very palatable.
- Unique blend of dry fat and milk sources for a more rapid change in sheen and desired fat cover.
- Enhances bloom through all stages of development.
- 70% fat source that can be used in ration mix or as a top dress.
- Available in a 25 lb. bag for easy and economical on farm use.

GUARANTEED ANALYSIS

CRUDE PROTEIN	6.00%
CRUDE FAT	
FORM	



SHEEP AND GOATS



Supplements









TO BE USED AS A SUPPLEMENTAL FORAGE SOURCE FOR CATTLE, GOATS, SHEEP AND EQUINE.

- · Highly palatable grass forage.
- Added molasses to enhance feed intake and water consumption.
- Consistent high-quality roughage can be fed daily and helps maintain rumen health and digestibility.
- Provides added bloom and fill for show day.

GUARANTEED ANALYSIS

CRUDE PROTEIN	8.00%	FORM	FORAGE
CRUDE FAT	2.50%		
CRUDE FIBER	30.00%		



POWER UP™



POWER UP IS DESIGNED TO ASSIST SHOW ANIMALS THAT ARE IN NEED OF MORE ENERGY AND FATTY ACIDS TO INCREASE BLOOM, HAIRCOAT AND COVER.

- Contains high quality vegetable oil sources that provide higher levels of Omega 3 and Omega 6 fatty acids.
- Swine utilize Power Up™ supplement efficiently as a normal fat source.
- · Formulated with "Rumen Bypass" technology.
- •Results in improved bloom, hair coat, skin condition.
- Improved palatability and utilization to allow quicker change in animal's composition.
- Allows for easy blending into texturized, pelleted or meal complete feeds.

GUARANTEED ANALYSIS

CRUDE PROTEIN	13.00%	CRUDE FIBER	6.00%
CRUDE FAT	30.00%	FORM	PELLET





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SUN-001