

EARLYBIRD



Nutrition

SHOW PIG NUTRITION



Show Feeds for all levels of Competition

QUALITY FROM TOP TO BOTTOM



STEVE MILLER

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Steve has 30 years of nutritional sales experience with the last 25 at Earlybird. Steve is a certified Equine Stable Consultant. He currently does a lot of the ordering at Earlybird and is involved with feed mill capital projects. While Steve handles nutritional sales in equine, cattle, and swine, he is also an expert in many of our specialty feed areas, such as; Poultry, Bird, Aquaculture, Pet, Pet Specialty, Sheep & Goats. He graduated from Iowa State with a B.S. Degree in Animal Science.



MIKE ORNS

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Mike grew up on a grain and dairy farm south of El Paso, Illinois. Mike joined the team at Earlybird in 1995 running the old feed mill in El Paso. In 1998, Mike stepped into full-time sales focusing on dairy and beef. He became the Nutritional Department Manager in 2008. Mike has 20 years' experience in the livestock nutrition industry. Mike focuses on providing the highest quality product with the best possible service. He graduated with a B.S. Degree in Agribusiness from Bob Jones University in South Carolina.



DREW STOLLARD

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Drew grew up on a Hereford cattle farm in Bethany, Illinois. Growing up, Drew showed at the state and national levels and was active in 4-H, FFA, and the Illinois Hereford association. He graduated from Lakeland College and later Illinois State University with a degree in AG Business. Drew has worked with Angus cattle the last 10 years after arriving at Illinois State and has been showing Angus and Herefords ever since. He has been with Earlybird the last since 2014 with strong emphasis in cattle and show cattle feed sales.



TOM KEANE

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Tom has 32 years of experience in the livestock nutritional industry. He became a part of the Earlybird Nutrition Staff in 2017. Tom works out of the Roseville facility and with a heavy emphasis in commercial feedlot cattle, cow/calf, and show cattle. Tom and his brother own and operate the family farm as well as a cattle finishing operation. Tom has significantly helped increase our commercial cattle feed sales and extended our total service range west towards the Iowa state line.

BRETT BEYERS

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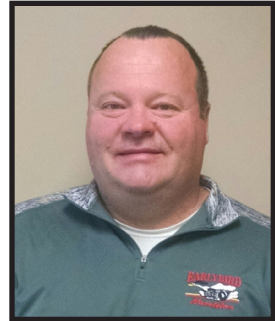
Brett has been involved in the Swine industry since he was in high school. While in college, Brett was a member of the livestock judging teams at Lake Land College and Western Illinois University. He has worked in various roles of the swine industry since graduating from college, most recently as a wean-to-finish supervisor for Lehmann Bros. Farms, LLC. Brett currently owns and operates Beyers Farms in partnership with his brother, Todd. They sell competitive Duroc showpigs and breeding stock throughout the country. He currently serves on the Board of Directors for the United Duroc Swine Registry and sets on the Executive Board of the National Swine Registry. Brett lives in Sibley, IL, with his wife, Jodi, and 4 children, Brooke, Lane, Kinley, and Keaton. Brett is available immediately to assist you with any of your livestock nutritional questions.



MARK TOL

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Mark has spent a lifetime in the livestock industry. His great work ethic was developed while growing up on a Dairy farm in Minnesota. He has extensive experience managing both large and small swine facilities, cattle feedlots, and a large cow/calf operation. Mark and his wife Jan have been married 28 years and have two sons, Joshua and Jacob. Both sons showed cattle successfully at the local and national level. Mark has enjoyed being a 4-H leader over the years and supporting local FFA. Mark is available immediately to assist you with any of your livestock nutritional questions.



BRICE HINTZSCHE

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Brice is a recent graduate of Iowa State and prior at Joliet Junior College. He comes to Earlybird with a strong background in the swine industry and a wealth of existing knowledge of our products and customers. We are confident Brice will help us grow while continuing to provide excellent customer service.



CHUCK LEMENAGER

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Chuck Lemenager comes to Earlybird with a lifetime of experience in the livestock industry, the last 21 years as a livestock buyer. He also runs 80 cows with his brother Luke. Together they enjoy helping Junior exhibitors in all aspects of the show industry. Chuck's wife Tori and children Grace and Curt are also involved with the cattle operation and usually close by during cattle shows. Chuck immediately strengthens our already solid sales team. His reputation on the state and national stage only solidifies our image in the industry. His passion for helping young people in show industry makes him a perfect fit into our team.



EARLYBIRD DIETS

EB Show Pig 700 is an early starter diet designed for pigs 16 lbs – 25 lbs. This 19.8% protein meal feed is an obvious follow-up to the Sunglo Pre-starter pellet and designed to help keep that weanling pig's nutritional momentum. At 7% fat and 1.48% lysine EB Show Pig 700 is an excellent sale prep feed. This feed is available in a more economical self-grinding option using EB 650 Base and your commodities.

EB Show Pig 350 is a premium show diet to be used on pigs in the 20 lbs -60 lbs range. With a protein level at 20.5% EB Show Pig 350 is a proven diet that will deliver a sleek appearance and bring out true muscle development. EB Show Pig 350 makes an excellent sale prep feed. This feed is available for self-grinding using the EB Show Pig 350 Base.

EB Total Dimension is a diet designed for pigs 60 lbs and over to keep pigs growing no matter the situation. The 18% protein EB Total Dimension has fat (4.5%) and amino acids to minimize the heat increment of digestion and the excretion of excess nitrogen. This is the feed of choice when growth rate is critical. EB Total Dimension uses ingredients shown to maximize intake while maintaining that healthy sleek show appearance and structure. This product is available with ClariFly Larvicide during peak fly season. This feed is available for self-grinding using the EB Show Conditioner Base.



EB Total Dimension High Fat is a diet designed for pigs 150 lbs and over to keep pigs growing no matter the situation. The 15% protein EB Total Dimension has fat (6.5%) and amino acids to minimize the heat increment of digestion and the excretion of excess nitrogen. This is the feed of choice when growth rate is critical and that extra cover and body is desired. EB Total Dimension uses ingredients shown to maximize intake while maintaining that healthy sleek show appearance and structure. This product is available with ClariFly Larvicide during peak fly season. This feed is available for self-grinding using the EB Show Conditioner Base.

EB Final Image is the diet to add that extra body. This 13% feed is designed for pigs weighing 150 lbs and up. EB Final Image is a high crystalline amino acid diet and uses extra rolled oats for bloom. This product is available with ClariFly Larvicide during peak fly season. This 8.4% fat feed is available for self-grinding using the EB Show Conditioner Base. *EB Final Image has been imitated but never duplicated!*



	TOTAL	FINAL	SHOW	SHOW PIG	GRO-FIN	GRO-70	START-80
	DIMENSION	IMAGE	PIG 700	PIG 350			
PROTEIN % MIN.	18.1/15	13	19.8	20.5	16.24	17	21.09
LYSINE % MIN.	1.26/1.05	1.13	1.48	1.34	1.01	1.15	1.44
FAT % MIN.	4.5/6.5	8.4	7.0	6.0	2.54	2	5.26
PHOSPHORUS	.64/.61	0.61	0.7	0.67	.39	.49	.56

EB A Start 80 provides the nutritional link between the complex pig starter and early grower diet. This product is to be used on pigs in the 25 lbs -40 lbs range

EB A Gro 70 provides the unique amino acid combination required to support rapid muscle development & maximize feed efficiency during the growing period (w/ Phytase). For pigs in the 40-70lb range.

EB Gro-Fin 46-37 contains the phytase enzyme, allowing for a lower inclusion rate, less phosphorus in waste, and equal or better performance at less cost. Early-bird Swine Gro/Fin is based off the 46/37Akey base. For pigs above 70lb range.





SUNGLO DIETS

Earlybird customers also have options using Sunglo formulations packaged in a Sunglo bag. These G-Line diets are backed by Sunglo Technical and Field Support and eligible for the Sunglo Awards Program. They provide Sunglo products at reduced prices by using local inputs to lower manufacturing and transportation costs.



Starter Options ---

Pre Starter Pellet is a highly palatable product designed to encourage feed intake. It contains plasma proteins, lactose and milk proteins at levels needed by young pigs immediately post-weaning. It can also be used as a creep feed when milk supply is limited.

Starter pellet is an aggressive approach to early sale ready bloom and shape following Sunglo® Pre-starter. Formulated for young pigs from 25 to 50 pounds in bodyweight. Also available in a meal (Sunglo Starter G).

803G is a user friendly starter that offers an expanded feeding window. Formulated for young pigs from 25 to 65 pounds in bodyweight. Can be used after Sunglo® Pre-Starter or after Sunglo Starter.

18G Lo Fat - 18-G is an 18% meal feed designed for pig's weighing 75lbs and up. This feed is used to keep barrows growing and tend to add fat too easy. It will keep them leaner as they go.





Show Feed Options ---

18-G is an 18% protein meal feed designed for pigs weighing 75 lbs and up. 18-G can be positioned across a wide range of genetics to promote optimal growth, muscling, and condition. 5.00 % fat, 4 % fiber, 1.11% lysine

16-G is a 16% protein meal feed designed to be fed as the sole ration for pigs weighing 150 lbs and up to encourage growth in rib and body. 16-G is also the feed of choice for tighter made pigs that need added body and finish. 5.00 % fat, 4 % fiber, 1.00% lysine

811-G is for pigs that need extra bloom, shape and mass prior to the targeted show. A combination of the superior starter nutrition with 9 grams Paylean® to maximize bloom and show readiness in the last 14 to 30 days prior to the show.

800-G is the same product as 811-G minus the Paylean for animals that need a shot of freshness but not necessarily the extra bloom.

Sunglo Coast is a unique product for the critical times in a showpig's rapid growth curve. This diet is not engineered for every pig, but a reliable choice to help manage development of extra muscle and the situation when it outweighs a pig's skeletal growth and range of motion. Feed as the sole ration to show pigs 80 lbs to market weight.



SHOW·RITE®

Show Feeds... Done Rite!

SHOW-RITE DIETS

Showpig 19 is designed as an early complete meal feed for pigs coming off 50MG or any other late stage starter pellet. 19.15% Protein, 1.1% Lysine. Powered by Show-Rite 10.0 and designed for pigs 40lbs -60lbs.

Showpig 18 is designed as a long term complete meal show diet. 18.49% Protein, 1.17% Lysine, 6.92% Fat. Powered by Show-Rite 10.0 and designed for pigs 60lbs – show.

Showpig 17 is designed as a long term complete meal show diet. 17.49% Protein, 1.1% Lysine, 6.97% Fat. Powered by Show-Rite 10.0 and designed for pigs 60lbs – show.

Showpig 16 is designed as a long term complete meal show diet. 16.48% Protein, 1.03% Lysine, 7.01% Fat. Powered by Show-Rite 10.0 and designed for pigs 60lbs – show.

Showpig 15 is a complete lower protein diet designed primarily for show gilts to add extra body and flesh (using steam rolled barley). 15.73% Protein, .97% Lysine, 7.00% Fat. Powered by Show-Rite 10.0 and designed for pigs 150lbs – show.





TOP DRESSES

HIGH OCTANE® Champion Drive™ Top dress is designed to be fed from start to finish of the show animal project as a supplemental protein source. (30 LB tub) Honor Show Chow Product

HIGH OCTANE® Fitter 35™ is a supplement for all classes, weights and ages of show animals. It improves muscling and helps trim body fat. (30 LB tub) Honor Show Chow Product

HIGH OCTANE® Heavy Weight™ supplement is a very high energy supplement for all classes of animals. It is extremely palatable and promotes healthy hair and skin. (20 LB tub) Honor Show Chow Product

HIGH OCTANE® Ultra Full™ supplement can be fed as part of the daily diet for all show animals. HIGH OCTANE® ULTRA FULL™ supplement is formulated to help promote lower body fill. (50 LB bag) Honor Show Chow Product

HIGH OCTANE® Showpig Paylean™ supplement to be fed with a complete ration. It provides that ultimate show look. Highly palatable (15 LB tub) Honor Show Chow Product

Game On is a highly palatable, all NEW fat source! A nutritional supplement used for an award winning fresh look in all classes and stages of developing show pigs, sheep, goats, and cattle. (20lb bucket)



SUMO combines high quality 70% fat and milk components in a unique blend to ensure immediate acceptance along with rapid change in bloom and consumption. (25 LB bag)

EXPLODE is a pelleted supplement containing Paylean® and extra nutrition designed to be mixed with Sunglo pelleted or G-Line show feeds. (8 OZ of Explode equals 9g /ton Paylean) (25 LB bag)



HydraBoost is powered by natural feed additive AO-Biotics™ — BioZyme's proprietary strain of *Aspergillus oryzae* fungus acquired through a unique, multistep fermentation process. AO-Biotics, acting as a prebiotic, is proven to maintain gut immunity in swine and poultry, therefore increasing overall health and rapidly restoring digestive balance during times of stress. (5 gallon bucket)

Dyne is a high energy supplement with added calories to be used as top dress. (1 Gallon jug)

Purple Rain will add a large case of the gorilla back with this purple mixture. You know the fresh look and extra ditch is non-mistakable! If you want to excite and impress the judges come show day feed purple rain! (5 LB bucket)



4-SURE is a water-soluble electrolyte, amino acid, energy and vitamin mixture to use during times of stress and during the final conditioning period prior to the show. (4 x 3 LB canisters or box of 2 x 10 LB pouches)

FINAL CONTROL is a unique "top dress" product designed for use with Sunglo formulated show feeds when total feed intake is being restricted to achieve desired body weight or condition. (35 LB bag)

Clean Out w/Safeguard Finally a convenient and easy way to deworm pigs. Clean Out is a five day treatment regimen for the removal of lungworms, gastrointestinal worms and kidney worms. (Box of 4 x 2.8 LB canisters)

In-Motion is a natural source of glucosamine and chondroitin for joint, hoof and skin conditioning. (14 LB bag)

Lubrisyn Hyaluronic Acid joint supplement. "We Make'em Float" Quarts or Gallons





Smore Fill is a dry or wet fed show supplement to enhance an award winning full appearance. Fast acting show day fill that is highly palatable to encourage consumption. Mix with water, soak overnight, and feed for extra fill. Can be used as a sole ration on show day to enhance fill. (50 LB bag)

Depth & Dimension is designed to be used as a holding tool, when weight is an issue. Replace 1 to 2 pounds of daily feed with Depth 'N' Dimension daily for at least 25 days prior to show. Add 1 pound to daily feed to increase body and flank. Replace 1 to 2 pounds of daily feed with 1 to 2 pounds of Depth 'N' Dimension to help hold weight. High in fiber & wheat germ oil. (50lb bag)

Stamina is a liquid wheat germ oil that is fortified with vitamins A and D and rich in vitamin E. For show animals feed 1 – 4 ounces per head per day. (1 Gallon jug w/pump)

M-n-M Top-dress is a carefully formulated top-dress designed for optimal muscle expression and fleshiness while maintaining soundness and flexibility in show animals. M-n-M is pelleted and incorporates the latest nutritional knowledge with good animal husbandry practices for maximum performance. It has high levels of Lysine, other amino acids, fat, and fishmeal. Top-Dress one to two pounds of M-n-M with three to six pounds of any complete feed to achieve desired body composition and muscle mass for show pigs that weigh from 120 to 270 pounds. (50lb bag)

Gut Bomb is a supplement designed to add a bigger rib and larger gut as well as a "softer" look to show pigs. 8% protein, 14% fat, 9% fiber. Top-dress (50lb bag)





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Nutrition

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As an Earlybird Nutrition customer, you gain access to a team of leading nutritional experts in today's show cattle industry ready to discuss your individual show cattle goals.

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Tom Keane 309-341-5977
Chuck Lemenager.... 815-867-7011
Steve Miller 309-208-9067
Mike Orns..... 309-208-9060
Drew Stollard 309-208-5650
Mark Tol 815-343-2404

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