











PURINA®

EACH STAGE OF YOUR CALF'S NUTRITIONAL DEVELOPMENT IS CRITICAL TO HER BECOMING A MORE PROFITABLE COW. PURINA ANIMAL NUTRITION HAS THE BEST CALF & HEIFER FEEDING PROGRAMS FOR YOU.

AGE	FULL POTENTIAL PROGRAM	WATER	HAY	PERFORMANCE FEEDING PROGRAM
<p>FIRST FEEDING 1 - 3 hours</p>	 LAND O LAKES® Colostrum Replacement	---	---	 LAND O LAKES® Colostrum Replacement
<p>CALF MILK REPLACER 1 day–8 weeks</p>	 Purina® ColdFront® Purina® WarmFront®	FREE-CHOICE, FRESH	NONE	 Performance 22 Architect® or Maxi Balance® Plus Amino Acid Advantage®
<p>CALF STARTER 3 days–12 weeks</p>	 AMPLI-Calf® Cool Weather Starter 22 AMPLI-Calf® Warm Weather Starter 22 <i>AppetiteMAKER™, Feeding Amount: Free-Choice, Fresh</i>	FREE-CHOICE, FRESH	NONE	 AMPLI-Calf® Cool Weather Starter 20 AMPLI-Calf® Warm Weather Starter 20 <i>AppetiteMAKER™, Feeding Amount: Free-Choice, Fresh</i>
<p>CALF GROWER 12–24 weeks</p>	 AMPLI-Calf® Grower <i>Feeding Amount: 10 lbs./Head/Day</i>	FREE-CHOICE, FRESH	AD LIBITUM	 AMPLI-Calf® Grower <i>Feeding Amount: 8 lbs./Head/Day</i>
<p>COMPLETE FEEDS AND NUTRITIONAL SUPPLEMENTS FOR THE DEVELOPING HEIFER 24 weeks through breeding to pre-fresh</p>	 HEIFERSMART® <i>Complete Feed, Base Mix, Booster Tub, Protein Tub, Mineral</i>	FREE-CHOICE, FRESH	AD LIBITUM	 HEIFERSMART® <i>Complete Feed, Base Mix, Booster Tub, Protein Tub, Mineral</i>

CONTACT YOUR LOCAL PURINA ANIMAL NUTRITION REPRESENTATIVE OR CALF & HEIFER SPECIALIST TO LEARN MORE ABOUT HOW YOU CAN INCORPORATE THESE PRODUCTS INTO YOUR HERD.

ARCHITECT® FORMULATION SYSTEM

Patented combination of all-milk proteins, fat and complex carbohydrates, including psyllium and beta glucan.

AMINO ACID ADVANTAGE®

Amino Acid Advantage® is a highly digestible blend of milk proteins, functional protein sources and vegetable protein.

AppetiteMAKER™

AppetiteMAKER™ is a patented, proprietary additive proven to further stimulate higher feed intake of young dairy calves with less feed refusal and waste.

WWW.LOLMILKREPLACER.COM • WWW.AMPLICALF.COM • WWW.HEIFERSMART.COM